



SOCIAL MEDIA FOR BUSINESS

The Covid-19 pandemic changed the world, keeping safety as a priority, the way we do business has been transformed. LinkedIn® has proven to be first point of reference for establishing contact between companies and individuals, keeping customers informed of company activities and staying updated on industry trends.

During the last two weeks our team participated on a very important workshop regarding the creation of a high-impact profile the use of this valuable Social Media Tool.

Happy Belated Birthday! February

5th Lidia Espinoza - Mexico
5th Mariano León - USA
11th Maria Potes - USA
11th Luis Villalobos - Mexico
13th Carlos Ruiz - Colombia
16th Omar Ordaz - Mexico
19th Raúl Raya - Mexico
20th Antonio Hernández - USA

Happy Birthday! March

3rd Gabriel Del Portal - Peru
6th Keyli Mora - Costa Rica
8th Wendy Enriquez - Mexico
8th Nelson Carrodegua - USA
10th Karolina Calderón - Mexico
10th Jose Ugalde - Guatemala
12th Estefania Ordaz - Mexico
15th Jofran Benítez - Mexico
19th Jose Rodríguez - USA
30th Nathan Maddox - USA
31st Juan Estrada - USA
31st Rodolfo Jiménez - Guatemala

KEEPING YOU UPDATED ON OUR TEAM'S NEWS

This is our sixth issue ABS People News! Here are interesting updates regarding our team!

Team Growth: Two New Engineers in Latin America



Diego Soler and Giovanni Hidalgo joined the ABS Family on February 1st. These engineers are valuable additions to our team and will contribute to the growth and success of our business in the Colombian and Costa Rican markets.

Diego Soler holds a degree in Electromechanical Engineering and possesses strong technical experience in the maintenance department in the Steel Industry. His main objective is to increase our presence in the Sogamoso Industrial District in Colombia.



Giovanni Hidalgo has a degree in Industrial Engineering is highly experienced in Project and Environmental Management Consulting. He will oversee development of the Food and Beverage market in Costa Rica.

Welcome to the team gentlemen!

ABS continues to grow in the US market



Our team also continues to expand in the United States. ABS's presence in this market is key to continue our great success story. Increasing our business in the Gulf States will present outstanding opportunities.

For this reason, Marcela Vasquez, who has 10 years experience in purchasing and procurement for the Sugar Industry, joined our team as a Sales Engineer for this District on March 1st. We are confident that we will see great accolades coming from this union in the near future.

Welcome aboard, Marcela!

*"It's not what you look at that matters; it's what you see."
- Henry David Thoreau*